IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of) Confirmation No.: 8524
Neil Duncan Hunt, et al.) Group Art Unit: 3625
Application No. 10/773,843) Examiner: J. Zurita
Filed: February 6, 2004)
For: Approach for Estimating User Ratings of Items)

Mail Stop AF

Commissioner for Patents

P. O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Sir:

This reply is submitted in response to the Final Office Action mailed on December 31, 2007.